

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



U. S. DEPT. OF AGRICULTURE
NATIONAL LIBRARY

NOV 9 1965

WISCONSIN
FEDERAL MILK ORDER BULLETIN

for the
Milwaukee, Northeastern
and Madison Marketing Areas
C. T. McCleery - Market Administrator

SEPTEMBER 1965

THE AMERICAN DAIRY PRINCESS HIGHLIGHTS KICKOFF LUNCHEON FOR "MAKE EASY MEALS" PROMOTION

Miss Susanne Bradford, eleventh American Dairy Princess of Tallahassee, Florida will be in Milwaukee September 29 to help promote the month long Sour Cream and Cottage Cheese "Make Easy Meal" celebration.

The sales promotion is a joint undertaking of the American Dairy Association, milk producers of Greater Milwaukee and eight local dairies. The overall objective is to increase consumer sales and total market consumption of cottage cheese, sour cream and related dairy products.

During the month of October the advertising schedule calls for eight full page color ads introducing "Make Easy Meals" cottage cheese and sour cream use and serving suggestions. A total of 280 one minute radio spots will be used plus 100 king size bus posters on major traffic arterials.

Miss Bradford, nineteen year old daughter of Mr. and Mrs. Richard H. Bradford, was born August 24, 1945. Her father operates a 679 acre dairy farm just outside Tallahassee and maintains a herd of 150 dairy cows. Susanne's hobbies include designing and making clothes, reading, cooking and water skiing. Susanne also practices what she preaches when she speaks up for milk and dairy products - - she drinks four to five glasses of milk daily plus ice cream and cheese - - and she stays at a trim 115 pounds.

* * *

— DATA IN BRIEF - FOR THE MAN IN A HURRY —

	Milwaukee Order No. 39		Northeastern Wis. Order No. 45		Madison Order No. 51	
AUGUST 1965						
Class I Price & Differential	\$4.05	7.1¢	\$3.91	7.4¢	\$4.05	7.1¢
Class II Price & Differential	\$3.25	7.0¢	\$3.25	7.0¢	\$3.25	7.0¢
Producer Price & Differential	\$3.89	7.1¢	\$3.74	7.3¢	\$3.84	7.1¢
Pounds of Producer Milk	76,863,469		32,746,656		14,618,501	
Percentage In Class I	79.0%		71.5%		73.9%	
SEPTEMBER 1965						
Class I Price & Differential	\$4.09	7.3¢	\$3.99	7.6¢	\$4.09	7.3¢

PRODUCER PRICES FOR AUGUST 1965

Milwaukee Wisconsin Marketing Area
Federal Order No. 39

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations.

The prices listed below do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of minimum requirements.

Name of Handler	Minimum Pay Price	B. F. Dif'l
Blochowiak Dairy	\$3.77	7.1¢
The Borden Co.	3.88	7.1
Cedarburg Dairy, Inc.	3.89	7.1
Christiansen's Dairy	4.01	7.1
Fairmont Foods Co.	3.94	7.1
Gehl Guernsey Dairy	3.77	7.1
Golden Guernsey Dairy	3.86	7.1
Harmony Dairy Products	3.80	7.1
Hawthorn-Mellody Farms	3.93	7.1
Healthway Dairy, Inc.	4.01	7.1
Home Dairy	4.00	7.1
Keystone Farms	3.89	7.1
Krueger Dairy	3.99	7.1
McFarlands' Farm Dairy	3.73	7.1
Milk Producers Coop.	3.76	7.1
Mullen's Dairy	3.83	7.1
Progressive Dairy Prod.	3.90	7.1
Pure Milk Association	3.94	7.1
Roets Home Dairy	3.96	7.1
Sealtest Foods	3.90	7.1
Vande Kolk Dairy	4.00	7.1
Warren Dairy	4.04	7.1
Wayside Dairy	4.01	7.1
West Side Dairy, Inc.	4.01	7.1

WEIGHTED AVERAGE

7.1¢

Weighted Average of Producer
Prices for Information Purposes

\$3.89

AUGUST 1965

Producer Milk in Class I

Producer Milk in Class II

Total Milk and Value Before Adjustments

Adjustments for Value of:

Overage Deducted from Classes I & II

Beginning Inventory Reclassification

Other Source Milk Deducted from Class I

Butterfat More or Less than 3.5 Percent

Plant Location Differentials

Half of Producer - Equalization Fund

Aggregate Value and Average Price

Reserve to Producer - Equalization Fund

Uniform Price to Producers for 3.5% Milk

* Subject to location differentials

MANUFACTURING PRICES

Year and Month	92 Score Butter Chicago	Cheddar Cheese Wis.	Spray Dry Skim	Basic Formula Price	Handler B'fat Dif'l	
					Cl. I *	Cl. II
1964	cents	cents	cents	dol.	cents	
Aug.	59.51	34.38	14.30	3.12	7.0	6.8
Sept.	61.32	36.31	14.30	3.15	7.1	7.1
Oct.	60.47	36.75	14.29	3.24	7.4	7.0
Nov.	62.27	36.75	14.23	3.27	7.3	7.2
Dec.	59.24	36.75	14.20	3.29	7.5	6.8
1965						
Jan.	58.00	35.38	14.23	3.29	7.1	6.7
Feb.	57.99	35.25	14.27	3.25	7.0	6.7
Mar.	57.99	35.25	14.25	3.22	7.0	6.7
Apr.	58.97	35.20	14.22	3.22	7.0	6.8
May	58.97	34.75	14.28	3.23	7.1	6.8
June	58.97	34.75	14.21	3.22	7.1	6.8
July	59.00	34.75	14.24	3.20	7.1	6.8
Aug.	61.03	35.00	14.31	3.21	7.1	7.0
Sept.				3.25	7.3	

OTHER PRICE DATA

COMPUTATION OF UNIFORM PRICES

Northeastern Wisconsin Marketing Area Federal Order No. 45				Madison Wisconsin Marketing Area Federal Order No. 51			
Pounds of Milk	Average B'fat Test	Price at Test	VALUE	Pounds of Milk	Average B'fat Test	Price at Test	VALUE
23,414,610	3.558855	\$3.954631	\$ 925,961.51	10,803,336	3.515294	\$4.010356	\$433,252.24
9,332,046	3.780007	3.446005	321,582.77	3,815,165	3.791710	3.454197	131,783.32
32,746,656			\$1,247,544.28	14,618,501			\$565,035.56
			212.10				457.57
			1,133.16				38.72
			-				8,304.19
			-29,135.06				-9,407.41
			-290.92				7,269.33
			19,376.89				4,927.81
		\$3.783105	\$1,238,840.45			\$3.888401	\$576,625.77
		.043105	-14,115.52			.048401	- 7,177.61
		<u>\$3.74 *</u>	<u>\$1,224,724.93</u>			<u>\$3.84 *</u>	<u>\$569,448.16</u>

These minimum pay prices do not include any premium payments which may be paid by handlers.

AND FEDERAL ORDER PRICES FOR WISCONSIN AREAS - NO. 39, NO. 45, NO. 51

Class I Price Differentials			Supply-Demand Adjustments			Class I Prices			Uniform Prices to Producers** and Producer Butterfat Differentials					
No. 39	No. 45	No. 51	No. 39	No. 45	No. 51	No. 39	No. 45	No. 51	Milwaukee		Northeast		Madison	
cents			cents			dollars			dol.	cents	dol.	cents	dol.	cents
108	94	108	-24	-24	-24	3.96	3.82	3.96	3.82	7.0	3.62	7.1	3.78	6.9
108	94	108	-24	-24	-24	3.99	3.85	3.99	3.89	7.1	3.69	7.3	3.87	7.1
108	94	108	-24	-20	-24	4.08	3.98	4.08	3.98	7.3	3.74	7.4	3.96	7.3
108	94	108	-24	-16	-24	4.11	4.05	4.11	3.96	7.3	3.76	7.4	3.94	7.3
88	74	88	-24	-16	-24	3.93	3.87	3.93	3.81	7.3	3.63	7.4	3.77	7.3
88	74	88	-24	-20	-24	3.93	3.83	3.93	3.79	7.0	3.57	7.1	3.73	7.0
88	74	88	-24	-24	-24	3.89	3.75	3.89	3.75	6.9	3.53	7.0	3.67	6.9
68	54	68	-24	-24	-24	3.66	3.52	3.66	3.58	6.9	3.39	7.0	3.55	6.9
68	54	68	-24	-24	-24	3.66	3.52	3.66	3.58	6.9	3.39	7.0	3.53	6.9
68	54	68	-24	-24	-24	3.67	3.53	3.67	3.56	7.0	3.39	7.1	3.50	7.0
68	54	68	-24	-24	-24	3.66	3.52	3.66	3.55	7.0	3.38	7.1	3.48	7.0
88	74	88	-24	-24	-24	3.84	3.70	3.84	3.72	7.0	3.58	7.2	3.72	7.0
108	94	108	-24	-24	-24	4.05	3.91	4.05	3.89	7.1	3.74	7.3	3.84	7.1
108	94	108	-24	-20	-24	4.09	3.99	4.09						

* Exception, Order 45 is .125 x the butter price (Col. 1) for the preceding month. September is 7.6¢.

** Weighted averages are shown for Milwaukee and all markets when base and excess prices are in effect.

UTILIZATION AND CLASS

FEDERAL ORDER

ITEM	MILWAUKEE MARKET NO. 39					
	August 1965		July 1965		August 1964	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
<u>CLASS I MILK</u>						
Packaged Products:						
Fluid Milk	45,259	3.5	46,682	3.5	43,471	3.5
Flavored Milk	1,424	3.5	1,353	3.5	1,278	3.5
2% Skim Milk, Solids added	5,599	2.1	5,807	2.1	3,866	2.1
2% Skim Milk, Plain	1,630	2.1	1,681	2.1	1,456	2.2
Skim Milk, Solids Added	2,091	.4	2,198	.4	1,904	.4
Plain Skim	884	.6	938	.7	922	.7
Buttermilk	657	1.2	730	1.0	670	1.0
Flavored Milk Drink	235	.6	233	.5	248	.4
Half & Half	1,137	12.4	1,191	12.4	1,076	12.4
Light Cream	29	18.0	30	19.0	45	19.0
Whipping Cream	182	33.6	215	33.7	165	32.7
Cultured Cream	301	17.5	320	17.8	339	18.9
Subtotal	59,428	3.5	61,328	3.5	55,440	3.5
Bulk Sales to Nonhandlers	1,503	3.5	1,329	3.5	338	3.5
Unaccounted for Milk	210	5.2	212	7.3	196	8.1
Total Utilized in Class I	61,141	3.5	62,869	3.5	55,974	3.5
Nonpool Receipts *	- 444	6.0	- 419	4.7	- 394	4.4
CLASS I - PRODUCER MILK	60,697	3.5	62,450	3.5	55,580	3.5
<u>CLASS II MILK</u>						
Bakeries et al.	104	10.7	127	13.0	135	10.8
Cottage Cheese	4,470	.9	4,610	.9	4,616	1.0
Cheese	4,351	3.5	5,099	3.3	3,257	3.5
Butter	988	6.7	1,102	5.6	522	9.2
Evap., Cond., & Pwd.	3,363	4.3	3,690	3.6	1,864	4.4
Ice Cream & Mixes	2,982	10.1	3,607	10.4	2,861	10.1
Livestock Feed	92		87		87	
Dumped Products	77		19		4	
Skim Equiv. Fort. Prod.	1,564		1,931		1,275	
Ending Inventory	5,231	3.9	4,057	3.9	5,085	3.9
Shrinkage	968	2.3	1,047	2.7	1,163	2.0
Total Utilized in Class II	24,190	3.9	25,376	3.9	20,869	3.9
Nonpool Receipts *	-8,024	3.4	-10,045	3.8	-8,135	3.8
CLASS II - PRODUCER MILK	16,166	4.1	15,331	3.9	12,734	4.0
TOTAL PRODUCER RECEIPTS	76,863	3.6	77,781	3.6	68,314	3.6

NOTE: Bakeries et al. includes products for candy manufacturing, aerated cream, sour cream products not labeled Grade A, and small amounts of eggnog during off-season months.

CLASSIFICATION OF MILK

ORDERS 39, 45, 51

— NORTHEASTERN MARKET NO. 45 —						— MADISON MARKET NO. 51 —					
August 1965		July 1965		August 1964		August 1965		July 1965		August 1964	
Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
19,254	3.4	20,379	3.4	20,056	3.4	6,991	3.4	7,382	3.4	10,169	3.4
803	3.5	780	3.5	822	3.6	400	3.8	387	3.8	441	3.8
1,280	2.1	1,326	2.0	1,048	2.0	1,388	2.1	1,362	2.1	2,124	2.1
253	1.8	252	1.8	212	1.9	-	-	-	-	-	-
835	.4	729	.4	688	.3	350	.5	403	.8	658	.7
403	.6	560	.4	549	.5	51	.2	54	.5	55	.3
230	.9	262	.9	345	.8	120	1.4	130	1.3	209	1.6
116	.7	122	.7	80	.9	36	2.6	5	.8	33	.4
444	12.8	479	12.7	470	12.9	271	12.1	300	12.3	363	12.1
4	23.0	5	22.8	6	22.0	7	29.2	8	27.3	4	23.5
78	34.9	99	34.9	82	35.2	23	34.1	29	34.5	44	34.4
95	18.8	103	19.0	76	18.9	53	19.3	48	19.7	53	19.0
23,795	3.5	25,096	3.5	24,434	3.5	9,690	3.5	10,108	3.6	14,153	3.4
266	3.8	254	3.8	258	4.1	1,885	3.8	2,220	3.6	1,188	3.9
247	4.7	135	8.2	147	7.0	91	3.7	183	2.4	56	5.1
24,308	3.5	25,485	3.5	24,839	3.5	11,666	3.6	12,511	3.6	15,397	3.5
- 893	2.6	- 899	2.7	- 761	3.1	- 863	4.2	- 699	4.3	- 903	4.3
23,415	3.6	24,586	3.6	24,078	3.6	10,804	3.5	11,812	3.5	14,494	3.4
2,309	1.0	2,448	1.0	2,280	1.0	11	12.1	10	16.0	5	29.3
4,023	3.5	4,769	3.4	4,672	3.4	931	1.1	881	1.0	1,195	1.4
184	33.7	265	34.4	248	34.4	1,301	2.8	910	2.7	850	2.7
1,273	.4	2,192	.5	1,958	.2	142	34.5	150	34.2	182	34.8
2,088	8.1	2,248	7.4	2,073	7.1	1,090		1,196		1,211	
68		67		31		1,214	7.5	1,469	7.0	1,401	7.4
20		14		42		92		100		89	
525		538		528		8		4		10	
2,428	4.3	2,080	4.3	2,566	4.1	331		305		421	
510	3.5	438	4.2	384	5.8	1,038	4.3	894	3.9	1,481	4.2
13,428	3.9	15,059	3.7	14,782	3.7	262	2.2	260	1.9	365	1.6
-4,096	4.1	-4,772	4.0	-4,217	3.8	6,421	3.7	6,179	3.7	7,210	3.8
9,332	3.8	10,287	3.6	10,565	3.6	-2,606	3.6	-2,907	3.7	-2,726	3.8
						3,815	3.8	3,272	3.7	4,484	3.8
32,747	3.6	34,873	3.6	34,643	3.6	14,619	3.6	15,084	3.6	18,978	3.5

* Includes receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and adjustment for Class II interorder transfers shown as Class I.

CLASS I AND RECEIPTS BY MONTHS

POUNDS OF PRODUCER MILK IN CLASS I, ITS PERCENTAGE TO TOTAL PRODUCER MILK
WITH TOTALS FOR PRODUCER MILK AND FOR OTHER SOURCE MILK BY WISCONSIN MARKETS

Year and Month	MILWAUKEE, No. 39				NORTHEASTERN, No. 45				MADISON, No. 51			
	CLASS I		From Pro- ducers	Other Source Milk	CLASS I		From Pro- ducers	Other Source Milk	CLASS I		From Pro- ducers	Other Source Milk
	Mil. #	%	Mil. #		Mil. #	%	Mil. #		Mil. #	%	Mil. #	
1964												
Aug.	55.7	81.5	68.3	3.8	24.1	69.5	34.6	2.7	14.5	76.4	19.0	2.5
Sep.	58.5	86.0	68.0	4.8	24.0	71.5	33.6	2.3	16.6	82.7	20.1	2.4
Oct.	63.9	88.0	72.6	5.1	25.4	67.6	37.6	2.0	18.5	85.2	21.8	2.6
Nov.	58.5	81.8	71.5	4.0	23.2	62.3	37.2	2.0	16.7	78.7	21.2	3.2
Dec.	62.7	82.6	75.9	4.1	24.2	59.4	40.8	1.9	17.3	75.2	23.1	2.6
1965												
Jan.	62.0	79.3	78.2	3.9	24.0	56.2	42.8	1.9	17.0	71.3	23.8	2.3
Feb.	57.6	80.5	71.6	3.7	22.6	57.0	39.6	1.9	14.3	65.8	21.8	1.9
Mar.	64.5	80.8	79.9	4.4	25.3	56.4	44.8	2.3	18.0	75.0	24.0	2.2
Apr.	65.8	79.8	82.4	4.5	23.8	54.3	43.8	2.1	11.3	64.9	17.4	2.3
May	64.2	75.8	84.7	4.3	23.0	51.6	44.7	2.1	9.9	59.6	16.6	4.9
June	61.3	76.9	79.7	4.8	21.8	51.7	42.2	2.5	9.4	58.8	16.1	3.7
July	62.5	80.3	77.8	5.3	24.6	70.5	34.9	3.2	11.8	78.3	15.1	2.6
Aug.	60.7	79.0	76.9	4.4	23.4	71.5	32.7	2.9	10.8	73.9	14.6	2.6

FARM NUMBERS AND DELIVERIES

NUMBER OF FARMS AND AVERAGE DAILY DELIVERIES PER FARM BY WISCONSIN MARKETS

Year and Month	MILWAUKEE				NORTHEASTERN				MADISON			
	Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm	
	'64	'65	'64	'65	'64	'65	'64	'65	'64	'65	'64	'65
Jan.	2250	2246	1058	1121	1421	1304	1014	1058	642	645	1125	1189
Feb.	2237	2237	1093	1136	1341	1306	1038	1084	641	644	1163	1206
Mar.	2227	2228	1110	1154	1335	1305	1055	1107	640	638	1163	1215
Apr.	2209	2350	1116	1166	1334	1301	1063	1122	635	508	1158	1144
May	2181	2345	1132	1161	1333	1282	1075	1125	633	488	1167	1095
June	2170	2333	1092	1152	1319	1286	1050	1095	628	486	1102	1102
July	2180	2346	1003	1073	1323	1203	890	935	635	497	973	979
Aug.	2229	2372	1005	1051	1326	1219	843	867	639	504	958	936
Sep.	2236		1021		1317		851		646		1035	
Oct.	2268		1031		1318		920		649		1082	
Nov.	2257		1060		1312		944		642		1103	
Dec.	2254		1090		1311		1005		645		1153	
Avg.	2225		1067		1332		979		640		1098	

COMPARATIVE STATISTICS

SELECTED DATA COMPARISONS, WISCONSIN MARKETS

	Order No. 39			Order No. 45			Order No. 51		
	August		Com- parison	August		com- parison	August		Com- parison
	'65	'64		'65	'64		'65	'64	
Average Daily:									
Producer Milk, thous. lbs.	2479	2204	+12.5%	1056	1118	+ 5.5%	471	612	-23.0%
Other Receipts " "	142	129		94	87		112	117	
Gross Class I " "	1972	1806	+ 9.2%	783	801	+ 2.2%	371	494	-24.9%
Gross Class II " "	780	673	+15.9%	434	477	+ 9.0%	212	235	- 9.8%
Deliveries per Farm, lbs.	1045	1005	+ 4.0%	867	843	+ 2.8%	936	958	- 2.3%
Number of Farms	2372	2229	+143	1219	1326	-107	504	639	-135
Avg. Test of Prod. Milk, %	3.60	3.60		3.62	3.58		3.59	3.51	
Number of Handlers:									
Pool Plants	25	25		60	64	-4	19	19	
Other Handlers	4	5	-1	5	6	-1	9	9	
Producer Milk in Class I, %	79.0	81.3		71.5	69.5		73.9	76.4	
Shrinkage to Total Receipts:									
Product Pounds, %	1.34	1.70		2.14	1.42		1.80	1.64	
Butterfat Pounds, %	1.05	1.36		2.29	2.44		1.28	.94	

NEARBY FEDERAL ORDER DATA

TOTAL AND CLASS I PRODUCER MILK, WITH RELATED PRICES - AUGUST 1965

MARKET	Producer Milk	Class I Milk	Class I Price 3.5% Milk	Producer Price 3.5% Milk
	thous. lbs.	thous. lbs.	\$ per cwt.	\$ per cwt.
Chicago, No. 30	407,829	189,478	4.17	3.76
Duluth-Superior, No. 69	11,608	7,407	4.36	3.88
Madison, No. 51	14,619	10,803	4.05	3.84
Mich. Upper Peninsula, No. 44	10,243	7,775	4.12	4.02
Milwaukee, No. 39	76,863	60,697	4.05	3.89
Minneapolis - St. Paul, No. 68	82,813	59,312	4.12	3.91
Northeastern Wisconsin, No. 45	32,747	23,415	3.91	3.74
Quad Cities - Dubuque No. 63	20,312	12,915	4.27	3.89
Rock River Valley, No. 38	10,075	7,808	4.09	3.90
Southern Michigan, No. 40	325,220	182,350	4.16	3.64

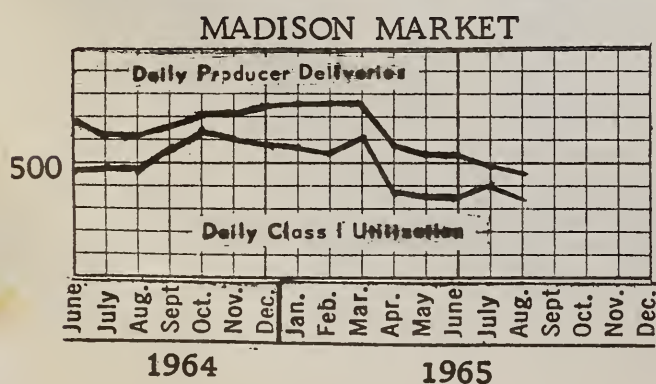
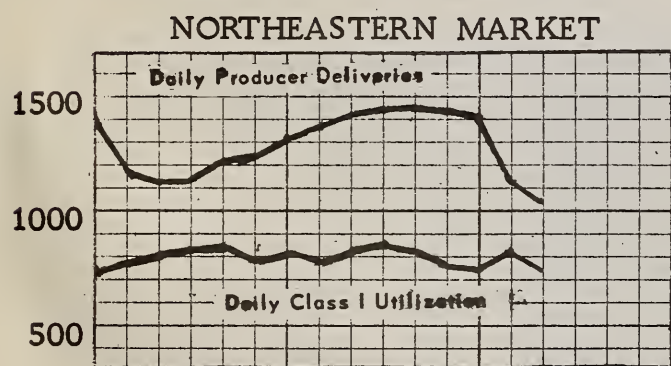
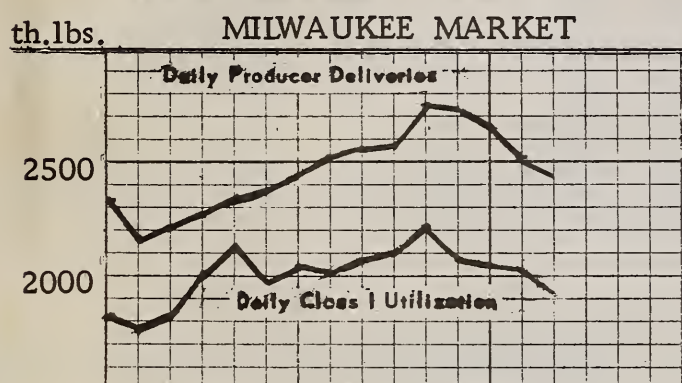
Note: The producer price shown for Michigan Upper Peninsula and Milwaukee is, in each case, the weighted average of minimum pay prices for pool plants, including zone or location differentials. Announced prices for basic zones are quoted in other instances. During base pay periods weighted averages are shown for base and excess prices.

WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By
Federal Milk Market Administrator
4920 West Burleigh Street
Milwaukee 10, Wisconsin
for the
Milwaukee, Northeastern
and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with § 1039.74 of the Milwaukee Wisconsin marketing order, § 1045.75 of the Northeastern Wisconsin marketing order, and § 1051.77 of the Madison Wisconsin marketing order.

Comparison of Daily Producer Deliveries to Daily Class I Utilization



DOES MILK MAKE MATH BEARABLE?

A half-pint isn't much milk. But multiply that half-pint times the number of school kids that drink it at least once a day during the school year, and that's a lot of milk.

During the 1962-63 school year, for example, milk was available to 43.7 million scholars in 96,000 public and private elementary and secondary schools. Nearly 41 million were in schools affiliated with either the National School Lunch Program or the Special Milk Program or both. The milk used in schools accounted for about 5 percent of the milk and cream sold at wholesale.

The milk drunk by youngsters in public grade and high schools with lunchrooms during 1962-63 was valued at \$285 million (wholesale). In 1957-58, whole milk used in such schools was worth \$192 million. Since there was little change in wholesale prices between the two years, the gain in value means there was a rise in milk consumption per pupil.

Most of the school milk is drunk at lunchtime. About 45 percent accompanies plate lunches offered under the National School Lunch Program. An additional 37 percent is used by pupils not eating the plate lunches and 8 percent is served at lunch and at other times in schools having lunch service outside the program. The remaining 10 percent is served in schools where no lunch service is offered.

(The Agricultural Situation - August 1965)

The Disposables . . .

When fluid milk products are sold at wholesale and at retail, the paper half-gallon is by far the most common container. A survey of 68 Federal order markets in November 1963 revealed that 63.8 percent of the fluid milk products sold were in paper containers — and 40 percent were sold in paper half-gallons.

About 87 percent of total fluid sales in these markets was whole milk, 10 percent was skim milk, 2 percent mixtures, and 1 percent cream. Paper containers of all sizes were used for 62 percent of the whole milk, 73 percent of skim milk products, 86 percent of the milk and cream mixtures, and 77 percent of the cream products.

(The Agricultural Situation - August 1975)
